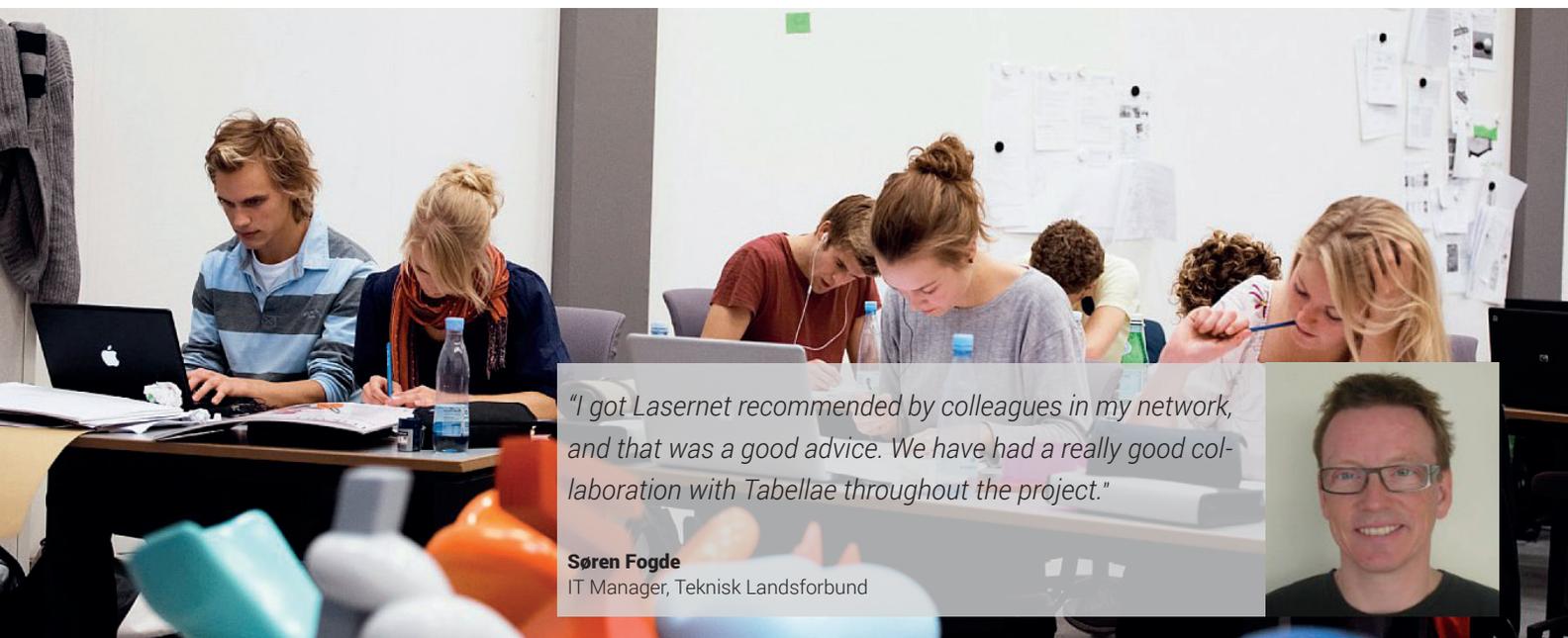


Automated handling of 40,000 annual letters



About the company

Teknisk Landsforbund is a modern professional organization for creative technicians, designers and constructors. Teknisk Landsforbund also includes Teknikernes A-kasse, TAK. Teknisk Landsforbund has approximately 30,000 members, and they have nine local branches throughout Denmark.

Teknisk Landsforbund uses Tabellae's One2One module for effective member communication.

Results

- Better member service
- Inhouse handling
- Automated member communication
- Efficient mail handling
- Live on time and budget



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Teknisk Landsforbund experienced an increasing work pressure on the administrative employees, who had to send member communication by post to their approx. 30,000 members. They digitized their member communications with the market's most user - friendly tool for efficiently managing and distributing documents themselves.

Better member service with in-house handling

The increasing work pressure on the administrative staff resulted in a close collaboration with the employees in the implementation of a new EDH system, Get Organized, from Netcompany. At the same time, Teknisk Landsforbund, in collaboration with Tabellae, has implemented a Lasernet solution that automates the sending of letters to members. The members who has e-mail will have the letters sent electronically as PDF files, and the few members who doesn't use e-mail will have the letters sent on paper by post.

If the letters are sent from one of the national association's nine local branches, Lasetnet ensures that they are written on the local branch's own letterhead, even if the shipment takes place via the common EDH system. In this way, Lasetnet processes about 40,000 letters each year. The overall renewal project has meant that there has been a clear efficiency gain on the employee side, says Søren Fogde, IT manager in the association.

Automation of member communication

Prior to the implementation of a new EDH system and the solution from Tabellae, Teknisk Landsforbund experienced challenges with streamlining

the administrative tasks associated with member communication and automating the sending of letters to members, either as a PDF attached to an email or on paper.

The market's most user-friendly tool

Teknisk Landforbund chose Lasernet from Tabellae to handle this challenge, as the product is the market's most user-friendly tool for handling and distributing documents automatically.

Efficient mail handling

Due to the collaboration with Tabellae, Teknisk Landsforbund achieved an efficient handling of around 40,000 letters each year with automation of the written communication to their members. In addition, it also provided major efficiency gains on the employee side.

Live on time and good cooperation

The project with Lasetnet was carried out in collaboration with Tabellae's consultants in parallel with the introduction of the new EDH system, and it went according to plan, both in terms of time and finances.

Søren Fogde is therefore very pleased with the decision to implement Lasetnet in collaboration with Tabellae: "I got Lasetnet recommended by colleagues in my network, and that was a good advice. We have had a really good collaboration with Tabellae throughout the project. The good collaboration has continued, now that the solution is in place, and we have a voucher agreement with their Customer Operations department. The voucher provides, among other things, the opportunity to continuously develop our Lasetnet solution".