## oticon
### PEOPLE FIRST
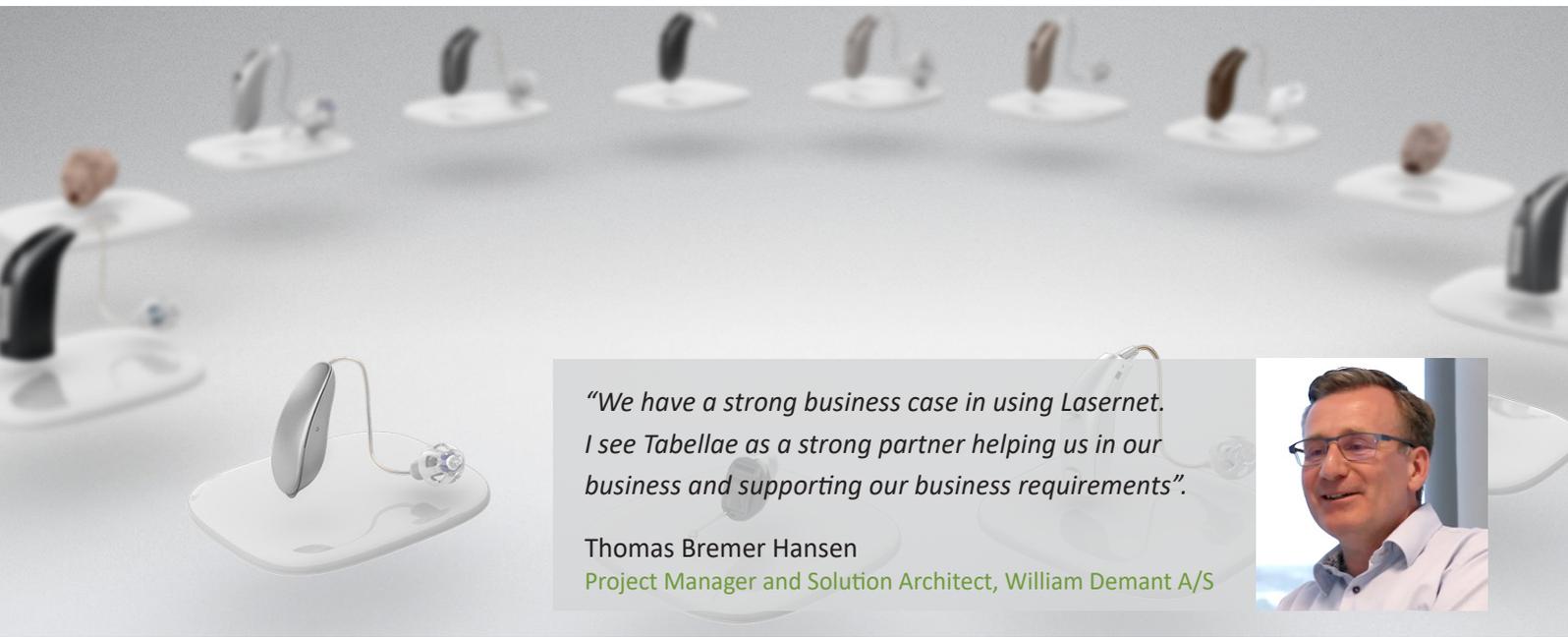
# Global ERP roll-out handled succesfully with Best Practice approach



*"We have a strong business case in using Lasernet. I see Tabellae as a strong partner helping us in our business and supporting our business requirements".*

Thomas Bremer Hansen
Project Manager and Solution Architect, William Demant A/S

## About the company

The William Demant Group is a global market leader in hearing healthcare and hearing aids. The Group has some of the industy's strongest brands, e.g. Oticon and Sennheiser.

The annual turnover is more than 10 billion DKK and approx. 12,000 people are employed in companies in more than 30 countries, and in distribution centres and shops in more than 130 countries. Dynamic AX is used across the organization.

## Results

- Effective implementation
- Changes are made easily
- Business demands are met
- 1 point of contact
- Increasing amount of skills inhouse
- Versatile possibilities of use

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## tabellae
all about documents

**Tabellae has played an important role in the global ERP roll-out in order to handle documents smoothly in 130 counties. The implementation has been done using Tabellae's Best practice Packages.**

"The ATLAS programme is our global ERP roll-out throughout US, Europe and Asia Pacific. Lasernet and Tabellae's Best Practice Packages are an important part of the succesful roll-out throughout the organization", explains Thomas Bremer Hansen, Project Manager og Solution Architect for the ATLAS programme at William Demant.

### "We will always have paper"
"One of our former CEO's once said that we would have a paperless company one day. However that has not been the case - neither for us or for our customers. We still need prints, whether it is on paper or as a pdf we send out", Thomas Bremer Hansen explains.

### Changes made quickly
"We have a strong business case in using Lasernet. We still see changes to our output and prints coming in from the organization. We can easily make the changes needed in a 'fast track' - by our own people, also the non-technical ones. That means we can implement changes and demands from the business to our documents regularly and safe both time and money. Lasernet is also easy to maintain, so our support is running very fast and smooth".

### 1 point of contact
"We have been very satisfied with the support we receive from Tabellae. We have had one guy helping us out for the last year or so, and he is always there for us whenever we have questions or need a smart solution to something. Even the stupid questions he will help us figure out a solution to".

### Various purposes
"I see Tabellae as a strong partner helping us in our business and supporting our business requirements. They truly know the in depth technology behind".

"We consider Lasernet a very versatile system that we can use for various purposes, also other things than output management. Currently we are rolling out the template, but soon we also need to start up the operations part of the project and in near future we are going to roll out the template in Asia and the Pacific as well.

Everywhere we will need to handle prints effectively", Thomas Bremer Hansen says.

### Upgrade our skills
"It's a priority for us to get more and more skills within our company so we can run on our own. Lasernet is a important component in our global roll-out, so there is definetely high requirements for continuing the close and good collaboration with Tabellae", he concludes.