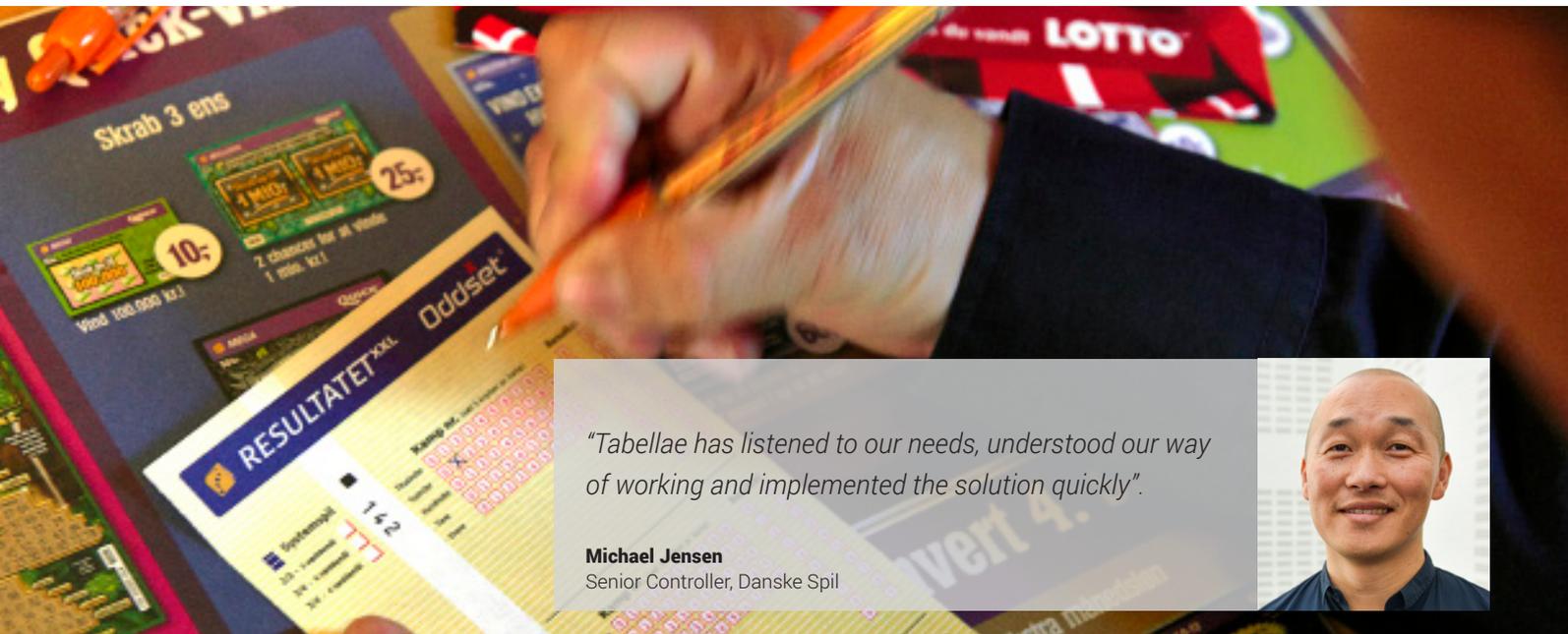


Danske Spil has become more competitive



"Tabellae has listened to our needs, understood our way of working and implemented the solution quickly".

Michael Jensen
Senior Controller, Danske Spil

About the company

Danske Spil is Denmark's largest gaming company. The most well-known brands are Tips, Oddset, Lotto and scratch cards, which are sold in 4,500 shops, kiosks and supermarkets across the country. A large part of Danske Spil's profits go to good causes. The company has approx. 300 employees and uses the ERP system AX 2012.

Results

- 500,000 invoices per years have been made more flexible
- Several consulting hours saved, because they can implement new dealer chains themselves
- Now handles 9 retail chains compared to the previous 2
- Improved collaboration with the retail chains
- Easy maintenance and development of documents



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Danske Spil sends out as many as 500,000 invoices a year. Such an enormous amount of documents demands that the document management is stable and that new retail chains can be set up quickly.

Heavy and expensive solution before

"In the past, it was a difficult process to change the layout and content of documents. Even the smallest change took 3-4 weeks, as we had to have both our ERP partner and our own IT department in each time. It also made development costs very high when we had to introduce electronic invoicing for new retail chains", says Senior Controller at Danske Spil, Michael Jensen.

ERP upgrades are getting cheaper

Danske Spil preferred to have a standard solution for document management, which like Lasernet is an integral part of AX2012.

The previous solution was customized to the current ERP system, which would cause additional costs for ERP upgrades. "The next time we upgrade our ERP system, Lasetnet will automatically keep up and thus make the upgrade cheaper," says Michael Jensen.

Saved workflows and savings

Document management has been moved from IT to Finance, and therefore important decisions can now be translated into action quickly. When Danske Spil has to implement new dealer chains, is facing new legal requirements or when requests arise, the Finance De-

partment can now make the changes themselves, and thus it has become almost free of charge. "Lasetnet is easy to use. Most of it is 'drag and drop', and that saves us many internal workflows and external consulting hours", says Michael.

Focus on the core business

The fast response to wishes and needs can be felt by the retail chains, and this has improved the collaboration. With Lasetnet, the Finance Department has also become even more efficient, and has, among other things, given free time to implement as many as 9 chains compared to the previous 2.

Tabellae understand our world

"Tabellae's consultants have listened to our needs and requirements. They have understood our world and our way of working, and implemented the solution quickly".

"The implementation of Lasetnet has just run smoothly. Tabellae has been professional and has never been further than a phone call away", says Michael.

Competitive now and in the future

In a rapidly evolving gaming market, Danske Spil has acquired a more attractive and accessible product than its competitors: the foreign bookmakers.

"We can use Lasetnet to tailor the individual solutions that the retail chains demand, and thus we are well equipped for the future", Michael concludes.